



Complete Digital Marketing Solutions

# SERVICES & PRICING 2025

■ Result-Oriented Strategy

■ Transparent Reporting

■ Customized Solutions

■ Experienced Team

## ■ OUR SERVICES

### One-Time Cost

#### ■ Website Development

Basic Website (5–7 Pages)	Rs. 15,000 – Rs. 30,000
Business Website (Dynamic)	Rs. 30,000 – Rs. 80,000
E-commerce Website	Rs. 60,000 – Rs. 2,00,000+
Custom Website	Rs. 1,50,000+
Maintenance (Optional)	Rs. 3,000 – Rs. 10,000/mo

• Includes responsive design, SEO-ready structure & 1 month free support.

### Monthly Plans

#### ■ SEO – Search Engine Optimization

Basic SEO	Rs. 10,000 – Rs. 25,000/mo
Standard SEO	Rs. 25,000 – Rs. 60,000/mo
Advanced SEO	Rs. 60,000 – Rs. 1,50,000+/mo

• Includes On-page, Off-page, Technical SEO & Monthly Reporting.

### Management Fees

#### ■ Google Ads (PPC)

Setup Fee	Rs. 5,000 – Rs. 15,000
Monthly Management	Rs. 10,000 – Rs. 40,000/mo
Performance-Based	10% – 20% of Ad Spend

• Ad budget is charged separately by Google.

### Monthly Plans

#### ■ Meta Ads (Facebook & Instagram)

Setup Fee	Rs. 5,000 – Rs. 10,000
Monthly Management	Rs. 8,000 – Rs. 30,000/mo
Performance-Based	10% – 20% of Ad Spend

• Ad budget is charged separately by Meta.

### Monthly Plans

#### ■ Social Media Marketing (SMM)

Basic	Rs. 8,000 – Rs. 15,000/mo
Standard	Rs. 15,000 – Rs. 30,000/mo
Advanced	Rs. 30,000 – Rs. 60,000/mo

• Includes Posts, Designs, Captions, Reels & Strategy.

### Monthly Plans

#### ■ Social Media Optimization (SMO)

Basic SMO	Rs. 5,000 – Rs. 10,000/mo
Advanced SMO	Rs. 10,000 – Rs. 25,000/mo

• Profile optimization, engagement strategy & audience growth.

### Flexible Plans

#### Content Marketing

Blog Writing **Rs. 1,000 – Rs. 5,000/article**

Website Content **Rs. 5,000 – Rs. 25,000**

Monthly Content Packages **Rs. 10,000 – Rs. 40,000/mo**

• SEO-optimized, research-backed content crafted for your audience.

### Plans

#### Email Marketing

Setup Fee **Rs. 3,000 – Rs. 10,000**

Monthly Management **Rs. 5,000 – Rs. 20,000/mo**

Per Campaign **Rs. 1,000 – Rs. 5,000**

• Includes list management, design, copywriting & analytics.

## DIGITAL MARKETING PACKAGES

### STARTER

**Rs. 15,000 – 30,000**

per month

- ✓ Basic SEO
- ✓ Social Media Management
- ✓ Monthly Reporting
- ✓ Email Support

### GROWTH

**Rs. 30,000 – 70,000**

per month

- ✓ SEO + Social Media
- ✓ Google / Meta Ads Mgmt
- ✓ Content Creation
- ✓ Performance Tracking
- ✓ Bi-weekly Reporting

### PREMIUM

**Rs. 70,000 – 1,50,000+**

per month

- ✓ Full Digital Marketing
- ✓ Paid Ads + Funnels
- ✓ Advanced SEO
- ✓ Dedicated Account Manager
- ✓ Weekly Reporting
- ✓ Priority Support

■ +91-7827430280

■ digitalglobe.in

■ Ghaziabad, India

Digital Globe Agency — Your Trusted Digital Growth Partner | All prices are indicative and may vary based on project scope.